



creative content concepts copy connections
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work experience

- 2006-2010 Senior Copywriter for Taxi Canada - Montreal
Reitmans, Microsoft (msn.ca), Dairy Farmers of Canada, Plan B
- 1999-2006 Freelance Copywriter - Montreal
Cossette, Blitz, Marketel, Ogilvy, LG2, TAXI, FCB
- 1994-1999 Intermediate Copywriter for Cossette - Montreal
Claritin, Dairy Farmers of Canada, Bell, McDonald's
- 1992-1994 Junior Copywriter for Miller Myers Bruce Dalla Costa - Toronto
Subaru, Sony, Royal LePage, Cartier Wines
- 1991-1992 Junior Copywriter for Saffer Advertising - Toronto
New England Development - 12 US Malls: The Atrium - Chestnut Hill
- 1988-1990 Retail Store Manager of Westbeach Surf Company - Toronto
Reported directly to Chip Wilson, founder of Lululemon Athletica

education

- 1984-1988 Queen's University BAH Communications, Kingston, ON
Awarded the Edward J. Sompee prize for outstanding dedication to QMT (Queen's Musical Theatre)
- 1983-1984 Branksome Hall, Toronto, ON
Elected Class President
- 1972-1983 Miss Edgar's & Miss Cramp's School, Westmount, QC
Elected Sub-Head Prefect

interests

Lake swimming, skiing, tennis, yoga, pilates, antiques, theatre, film, dancing, event planning, people, pets and kids in all shapes and sizes.

references

Daniel Rabinowicz, Ex-President, TAXI Montreal & NYC
Georges Morin, Ex VP Cossette
Kathy Nikidis, Head of Miss Edgars & Miss Cramps School

Additional references and numbers available upon request.